Marie Brizard was born on June 28, 1714 in Bordeaux, France. She is the third of 15 children of Pierre Brizard, barrel carpenter and his wife, Jeanne Laborde.

On January 11, 1755, Marie found a West Indian sailor named Thomas, lying unconscious with high fever in the town square. Marie kindly took him home to take care of him and saved his life. In return, Thomas gave her the only treasure he possessed: the secret recipe of an extraordinary aniseed liqueur, which eventually led to create MARIE BRIZARD Anisette.

With her nephew, Jean-Baptiste Roger, Marie founded Marie Brizard & Roger company the same year. The company began growing shortly after, launching other fine liqueurs including Parfait Amour, Fine Orange, Crème de Barbade, Cinnamon Liqueur, and Coffee Liqueur. Their products soon began gaining a quality reputation and were presented to Louis XV at Versailles by the Marshal of France, the Duke of Richelieu.

By the death of Jean-Baptiste Roger in 1795, distillery was in full swing to meet ever growing demand. Six years later in 1801, Marie died at the age of 86. The company was then passed to Anne, the widow of Jean-Baptiste Roger, and then to her three children since Marie did not have any direct descendants (Jean-Baptiste-Augustin, Basile-Augustin and Théodore-Bernard Roger). The family kept its ownership of the company until 1998 over 10 generations and won numerous medals at prestigious national and international competitions and fairs for its superfine quality and reputation. In 1954, the company became a public limited company.

Today MARIE BRIZARD is available in over 120 countries with the reputation of highest quality liqueurs for the top bartenders. To support the global bartending community, the company has been hosting MARIE BRIZARD INTERNATIONAL BARTENDING SEMINAR AND COCKTAIL COMPETITITION for over 25 years in Bordeaux, France, home of MARIE BRIZARD. The brand continues to grow due to its strong presence among professional bartenders worldwide. MARIE BRIZARD stays very close to its allies including the Association of Barmen in France (ABF), the International Barmen’s Association (IBA), and the United States Bartenders’ Guild (USBG).